

**ROBERT R. HUELS, JR CCIM  
BROKER/PARTNER**

Licensed in 1990, Bob began a career in real estate after 10 years in the office equipment business where he represented several large manufacturers in the Mid-West United States region. The experience gained working with national accounts and equipment dealers naturally lead Bob to the commercial real estate business. He began extensive studies in the field soon after starting his new career and relocating his family from St. Louis to Branson. Bob developed a subdivision and built a few spec homes with his farther as his partner shortly after his move to Branson while he received extensive training and the CCIM designation offered by the CCIM Institute.

In the early 90's, there were no commercial specialist nor very sophisticated investors in the Branson market for that matter. Bob began marketing space for lease in a couple shopping centers and soon began using his experience and education to help recommend to landlords revision to their standard leases in order to increase their property values and better operate the center.

Since those early days, Bob has successfully aided in the selection of lease space for dozens of national and regional tenants as well as hundreds of local tenants in the Branson market. Landlords have entrusted the leasing and operation of their buildings with him. Now he is regularly assigned to advise developers on site selection, building design, and financial feasibility. Many area Realtors® refer retail as well as office tenants to Bob rather than spending the exhaustive time necessary to learn the intricacies of the Branson market.

A second very specialized sector of the Branson market that Bob has become known for is the Music Theater business. A very exhausting and intricate field that is drastically different from most other real estate activities in Branson. Bob often describes that portion of the business as part real estate broker and part talent broker. Most entertainment professionals speak a language of their own and over the years Bob has become well versed with the lingo as well as the specialized equipment and stage needs of various productions. Unlike home sales, or general commercial sales and leasing, virtually no two theater transactions are ever the same and often they are not even similar. Bob has been very successful in the sale and or leasing of many of the local theaters.

Bob became Broker/Officer of the Branson CJR Commercial office in 1997. He continually sold over ten million dollars of product each year why managing the Branson CJR Commercial division. While at CJR, Bob and Steve Critchfield identified a location for a proposed new office building in downtown Branson in 2003. The two helped to conceptualize the project and began searching for a developer with the same vision. Two years later they had successfully placed several quality tenants in the new Branson Financial Center. A short time later the two created a new company, Commercial One Brokers, and moved there new company into that very building.

Bob is past president of both the Daybreakers Rotary Club and Tri-lakes Board of REALORS and received the prestigious Community Spirit Award from the Branson Lakes Area Chamber of Commerce in 2004.